

HOW DOES IT WORK?



The Turn2us PJ 5000 is a 5000m (5km) fun run along/around a designated course with participants wearing their pyjamas.

HOW DOES IT WORK?

Whether you are an Events Management student wanting experience for a live module as part of your course, a student group looking to make a difference or an avid runner or pyjama fan, the PJ 5000 is for you!

The event will be organised by University/College students (you!) and you can get as creative as you like! The organisation of the event including recruitment, logistics, advertising and marketing and social media will all be the responsibility of the students with tools and support provided by Turn2us. Why not include pillow fighting, a foam room or have a post-run pyjama party? It's completely up to you!

WHEN DOES IT TAKE PLACE?

Whether it's at 6:00am or 6:00pm, there is always a time to wear your pyjamas! It's completely up to the event organisers as to when they hold their event.

IN 2015/16...

- ▶ 3.7 million people visited our website looking for help
- ▶ 1.2 million people completed a benefits calculation
- ▶ 545,688 enquiries were made on our grants search database
- ▶ Through our Elizabeth Finn Fund we awarded £2.9 million in direct grants helping 4,145 beneficiaries
- ▶ 81,142 enquiries were handled through our helpline

WHAT IS TURN2US?

Turn2us is a national charity that helps people in financial hardship to gain access to welfare benefits, charitable grants and support services. We do this through our website, helpline, and also by providing training workshops to our partners so they can provide face-to-face advice using our online tools.

We also give direct financial support through a number of charitable funds, including the Elizabeth Finn Fund and the Edinburgh Trust.

13.5 million people are living in poverty in the UK. 3.9 million of these are children. 20% of the UK are currently living in poverty.

The money raised through your PJ 5000 will be helping these people who are currently living in poverty.

WHERE DO WE FIT IN?

The Community Fundraising Officer at Turn2us will be the liaison for these events and will act as the contact and a mentor to students organising the PJ 5000.

Turn2us will provide all event collateral, set up and monitor the registration process and provide guidance and brand assistance when needed. We will also provide some manpower on the days of the events as well as registration support. The level of support and assistance will be dependent on each University/College group and will be open for discussion.

